

2019 Annual Report



AT A GLANCE

72,000+

VISITORS
THROUGHOUT
THE SEASON

300

SPECIALITY
CANVAS BAGS
GIVEN AWAY

9

VENDORS OPENED
BRICK & MORTAR
STORES SINCE 2014

COMMUNITY ENGAGEMENT

#1

VOTED "BEST
LOCAL EVENT IN
STORY COUNTY"

125

VENDORS
PARTICIPATED

50

LIVE MUSIC
PERFORMANCES

5

ISU TEAMS
PARTICIPATED

300+

WATERMELON
SLICES GIVEN
OUT

1,054

NEW FACEBOOK
FOLLOWERS

SPECIAL EVENTS

2ND

ANNUAL
FARM-TO-TABLE
EVENT

4TH

ANNUAL FOOD
TRUCK
SHOWDOWN

3

COOKING
CONTESTS

2

INDOOR
MARKETS

4

VISITS FROM
THE AMES
BOOKMOBILE

1

LIFE SERVE
BLOOD DRIVE

FREE FAMILY FUN

5

FACE
PAINTING
EVENTS

4

BOUNCE
HOUSES

3

PETTING
ZOOS

2

PONY
RIDES

**& COUNTLESS
SMILES!**